



FOR IMMEDIATE RELEASE

OB Consult Launches Nationwide Operations

PHILADELPHIA, PA, OCTOBER 6, 2011 – Distinguished resources in the OB safety arena have collaborated to create and launch OB Consult, a national OB safety and risk management company. Capitalizing on the many years of clinical and operational industry expertise of its management, OB Consult will provide comprehensive, OB-specific safety and risk management services to Ob-Gyns, Ob-Gyn departments, hospitals and other associated healthcare professionals nationwide.

OB Consult will provide comprehensive services and support to Ob-Gyn healthcare professionals to accomplish enhanced safety through evidence-based strategies, while also making a positive impact on liability risk. Services include OB-specific peer review services, OB-specific event and crisis management and OB-specific education for all members of the OB team.

“Understanding where your program could improve through this type of objective evaluation is an excellent step towards enhancing patient safety for the long-term,” said David Acker, M.D., Chief of Obstetrics at Brigham and Women’s Hospital. Dr. Acker was a part of the safety and risk management team that created OB Consult’s evidence-based strategies and services.

Recently, peer-reviewed literature tied comprehensive OB safety programs to a decreased number of adverse events and reduced liability payouts. OB Consult’s proprietary research also confirms that a comprehensive OB safety program can enhance the safety of pregnant women and their babies.

The OB Consult team of patient safety specialists includes Paul Gluck, M.D., the past chair of The National Patient Safety Foundation and leading obstetrician Peter A. Schwartz, M.D., past vice president of the American College of Obstetricians & Gynecologists, as well as OB nurses, risk managers, healthcare lawyers and insurance professionals.

ABOUT OB Consult, LLC

OB Consult, LLC is a joint venture between NORCAL and Stevens & Lee. OB Consult’s objectives include responding to the growing need for supporting Ob-Gyns and hospitals from both a clinical and risk management perspective. Its mission is to enhance OB care of pregnant women and their babies, and simultaneously reduce OB professional liability risk.

For additional information, visit www.ob-consult.com.

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